

# LASSITERWARE

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## PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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### **LASSITERWARE ACQUIRES CITRUS INSURANCE GROUP**

Leesburg, FL - LassiterWare, a leading insurance broker in the Southeast, has acquired Citrus Insurance Group in Stuart, Florida. The acquisition finalized on December 31, 2020.

Citrus Insurance Group is a full-service property and casualty (P&C) agency, providing a broad range of personal and commercial insurance products and services to individuals and businesses. As part of the transaction, the Citrus team will remain in place and represents an exciting new office for LassiterWare.

“We are thrilled to have the outstanding team of professionals from the Citrus Group join the LassiterWare family and expand our footprint to this exciting geography,” said Doug Childers, LassiterWare CEO.

With 6 office locations in the state of Florida, LassiterWare has over 100 employees and was recently recognized as one of the Best Workplaces in Central Florida by the Orlando Sentinel. LassiterWare will assist the Citrus Group in supporting our clients with additional markets and exciting new resources including a patented consulting program. In addition, the acquisition will support Citrus Group’s growth-oriented focus and hands-on client service initiative. For more information, please visit [www.lassiterware.com](http://www.lassiterware.com).

In 2017, LassiterWare became an Acrisure partner. Based in Caledonia, Michigan, Acrisure is a leading retail consulting and insurance brokerage offering comprehensive property and casualty, employee benefits, human resource outsourcing, loss & claims management, surety bonding and personal lines solutions. The organization has 231 Agency Partners and over 8,000 talented professionals serving in 37 states and 14 international locations.

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